

Vesta Brings Laura Stepp on Board as Chief People Officer

Seasoned HR veteran in Portland, Oregon's vibrant technology ecosystem poised to help guide Vesta in new era of growth



LAKE OSWEGO, Ore. – Dec. 10, 2019 – Vesta, a pioneer in guaranteed payment and fraud technologies, has recruited seasoned human resources executive Laura Stepp to serve as chief people officer. With more than 25 years of progressive experience as a strategic partner to enterprise, open source, SaaS, IT and product development organizations in the Portland area, Stepp provides deep expertise that can help shape Vesta's culture as the company accelerates a new era of growth.

Stepp joins Vesta from Jama Software, where she was the vice president of people and workplace, developing high-performance culture, people practices and management. The lead strategic HR partner to Jama's CEO and executive team, Stepp was integral to ensuring a positive, inclusive and unique employee experience. Previously, she served as the vice president of people and human resources with Puppet, a Portland-based enterprise IT software company, and played a key role in enabling rapid company growth and talent acquisition. Additionally, Stepp's experience spans leadership and organization development roles with Intel, Nike and Mentor Graphics Corp.

"Laura has an impressive track record of building strong workplace culture across a number of high-growth technology companies here in Portland. Combined with her deep roots in the Portland tech community, her experience will be critical to Vesta as we continue to grow our business and support the tech ecosystem," said Ron Hynes, CEO of Vesta. "I look forward to working with Laura. Her strategic thinking, focus on engagement and collaborative nature are an ideal fit, and she will be instrumental in ensuring Vesta's culture engages current and potential talent to bring our vision to life."

Vesta delivers unparalleled accuracy in fraud detection for customers around the world, enabling e-commerce companies to maximize revenue through increased approvals while ensuring a seamless experience, reducing operational costs and eliminating losses due to fraud. The company is embarking on a growth phase, strengthening its internal capabilities and expanding its portfolio of fraud prevention and approval solutions, as it establishes itself as a leading innovator in the space.

"Vesta provides a unique opportunity to make positive change at all levels of the organization and have a great time doing so. Working closely with a CEO and an engaged senior team is key to bringing the vision for an organization to life, and Ron and Vesta's executive team are fully invested in this approach," said Stepp. "Vesta has a talented employee base and an organization ready to unleash its potential as we grow. I look forward to enhancing the work environment and professional development opportunities for our people to help make that happen."

Stepp earned a Bachelor of Arts in psychology from Stanford University before going on to receive an MBA and Master's degree in Public Policy from the University of Michigan, Ann Arbor. She is an accredited executive/leadership coach with a certificate in evidence-based coaching from Fielding Graduate University.

More details about Vesta and career opportunities can be found at trustvesta.com/company/about-us.

ABOUT VESTA

Vesta is a leader in fraud protection and guaranteed e-commerce payment solutions that help merchants move forward without risk. Founded in 1995, Vesta pioneered fully guaranteed card-not-present payment transactions for the telecommunications industry. The company has achieved its leadership position through cutting-edge data science and machine learning capabilities that deliver unparalleled accuracy to fraud detection around the world. Today, Vesta guarantees more than \$15 billion in transactions annually. Vesta's secure payment solutions, backed by a zero-fraud-liability guarantee, enable e-commerce companies to grow their revenues by delivering frictionless transactions that maximize acceptance and enhance the customer experience while eliminating the fear of fraud. For more information, visit www.trustvesta.com.

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